



# **BAPPA SRI NARAIN VOCATIONAL POST GRADUATE COLLEGE (KKV)**

STATION ROAD, CHARBAGH, LUCKNOW, UTTAR PRADESH-226001

## **DEPARTMENT OF COMMERCE**

**DR. DURGA DUTT MISHRA**  
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### **Career Counseling cum Placement Drive on Investment Banking on 12.11.2024**

A career counseling cum placement drive on investment banking was organised by Imarticus Consulting Agency. The programme formally started with the welcome address by Dr. Sadhana Singh.

Mr. S.P. Singh, the keynote speaker from Imarticus. started the session with the insights into the future of investment banking in India, highlighting how it can lead to promising job opportunities. As globalization advances, investment banking is becoming increasingly important for industry growth & economic development worldwide. With its bright future both in India & globally, investment banking is an excellent career choice. The expert also highlighted the key differences between doing a job in the commercial banking sector & the investment banking sector.

Investment banking is a dynamic & high-stakes field that offers significant career opportunities but also presents a unique set of challenges. Aspiring investment bankers should be aware of the demanding nature of this profession & the rewards it can offer.

He covered all the advantages & disadvantages of the investment banking career path, including the work, hierarchy, promotions, lifestyle, hours, salaries, & exit opportunities at each level. Mr. Singh also discussed the various skills essential for navigating the demanding & fast-paced world of investment banking, ensuring successful career advancement. He also emphasized the importance of financial analysis, valuation techniques, negotiation abilities, strong communication skills, critical thinking, problem solving approach & attention to give detailed insights.

The key job roles in investment banking includes financial analyst, portfolio manager, investment banking analyst, private equity analyst, asset management analyst, corporate finance analyst, risk analyst, quantitative analyst, back office & front office. The career progression in this field includes Interns, Analysts, Associates, Vice President & then Managing Director. He then explained the role



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of Imarticus in shaping a career in this field & gave details regarding the Learning cum Placement Drive which is conducted in two phases to shortlist the candidates. He has provided a link to all the students present thereon, to analyse their academics, quantitative & qualitative aptitude.

He also motivated the students to have a solid educational background & promising academic credentials aiming to build a successful career in investment banking. Having a degree in finance, accounting, economics, or business administration lays the groundwork for understanding the financial markets & business principles. Mr. Singh also answered the queries of the students & all the faculty members. All the faculty members of department were present to witness the programme. The programme was concluded by Dr. D. D. Mishra, Head of the Department with vote of thanks for guiding the students to have a career in this prominent field.

Dr.D.D. Mishra

Head

Department of Commerce

B.S.N.V.P.G.College

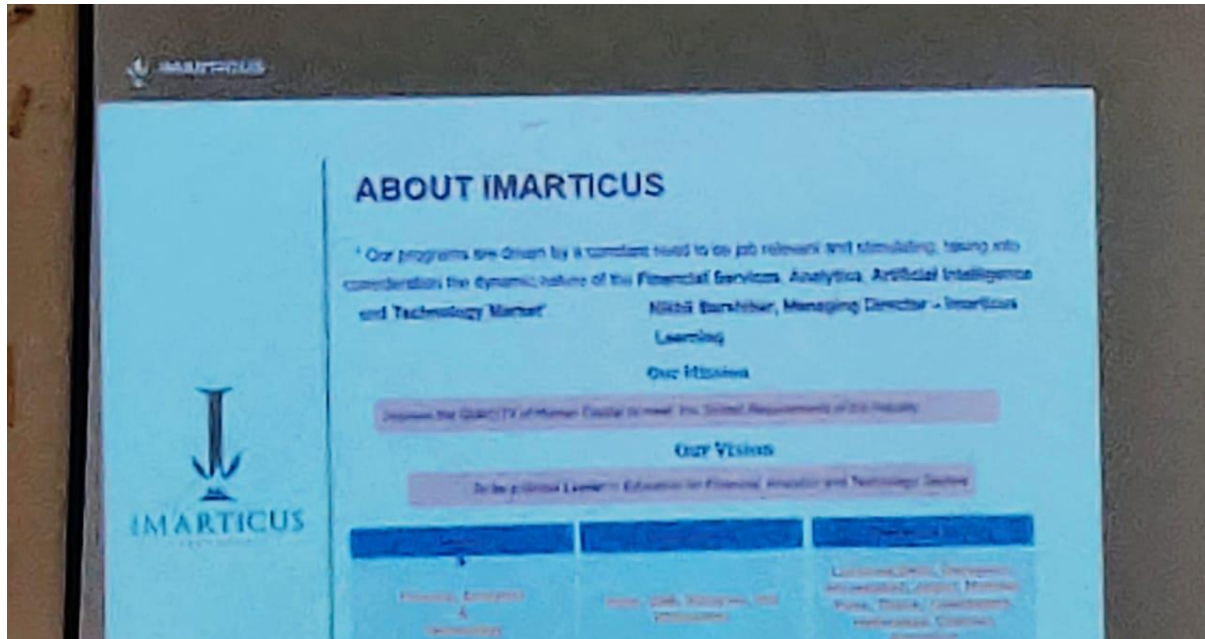


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